



Major Group	Sub-Group	Select Name	Select Description	
Top 12		Dwelling Type	Indicates if more than one family lives at a particular address.	
		Education	Education of the individual.	
		Gender Code	Gender of individual record selected.	
		Home Market Value	Home market value of the house.	
		Home Owner / Renter	Indicates if a HH is owner or renter occupied.	
		Income - Estimated HH	Estimated HH income. It is either self reported or estimated based on a variety of demographic factors.	
		Inferred Age	Age of individual based on either date of birth or other statistical data.	
		LOR	Total time a HH has lived at their current address.	
		Marital Status in HH	Indicates if anyone in HH is married.	
		Net Worth	Summary of data that has been found to be predictive of NetWorth. The elements are Home Value, Age of head of HH, dwelling size, & census level data. The basis for the model was the Federal Reserve's Survey of Consumer Finance (SCF).	
		Presence of Kids	Indicates the known presence/absence of children age 0-17 in HH.	
		Telephone Present Flag	Indicates if HH has an available phone number.	
		Age Range	Age Range	
	Home Market Value Range	Home Market Value of the House.		
	Length of Residence Range	LOR Range		
Behavioral	Donor	Donates to Animal Welfare	A donation to an Animal Welfare cause has occurred in the last 24 months in HH.	
		Donates to Arts / Cultural	A donation to an Arts / Cultural organization has occurred in the last 24 months in HH.	
		Donates to Charitable Causes	A donation or contribution to any charity or cause has occurred in the last 24 months in HH.	
		Donates to Children's	A donation to a Children's cause has occurred in the last 24 months in HH.	
		Donates to Community / Charities	Someone in HH has an interest in their community and/or charitable organizations.	
		Donates to Environment / Wildlife	A donation to an Environmental / Wildlife cause has occurred in the last 24 months in HH.	
		Donates to Environmental Issues	A donation to an Environmental cause has occurred in the last 24 months in HH.	
		Donates to Health	A donation to a Health cause has occurred in the last 24 months in HH.	
		Donates to International Aid	A donation to an International Aid cause has occurred in the last 24 months in HH.	
		Donates to Other	A donation to any another cause has occurred in the last 24 months in HH.	
		Donates to Political	A donation to a Political cause has occurred in the last 24 months in HH.	
		Donates to Political - Conservative	A donation to a Conservative Political cause has occurred in the last 24 months in HH.	
		Donates to Political - Liberal	A donation to a Liberal Political cause has occurred in the last 24 months in HH.	
		Donates to Religious	A donation to a Religious cause has occurred in the last 24 months in HH.	
		Donates to Veteran's	A donation to a Veterans' cause has occurred in the last 24 months in HH.	
			Donations / Contributions	A Donation or Contribution has occurred in the last 24 months in HH.
			Mail Order Donor	HH has made a donation via mail in the last 24 months.
	Entertainment	Computers	Someone in HH has an interest in computers.	
		Consumer Electronics	Someone in HH has an interest in consumer electronics.	
		DVDs/Videos	A purchase of DVDs/Videos has occurred in the last 24 months in HH.	
		Education Online	Someone in HH has an interest in online education learning.	
		Games - Computer Games	Someone in HH has an interest in computer games.	
		Games - Video Games	Someone in HH has an interest in video games.	
	Gaming	Someone in HH has an interest in wagering on undefined sporting events.		

		High End Appliances	A purchase of High End Appliances has occurred in the last 24 months in HH.
		Intend to Purchase - HDTV/Satellite Dish	HH intends to purchase a HDTV/Satellite Dish.
		Movie Collector	Someone in HH has indicated they are interested in collecting movies.
		Music - Avid Listener	Someone in HH has indicated they are an avid music listener.
		Music - Home Stereo	Someone in HH has indicated they have an interest in home stereos.
		Music Collector	Someone in HH has indicated they have an interest in collecting music.
		Music Player	Someone in HH has indicated they have an interest in music players.
		Musical Instruments	A purchase of Music Instruments has occurred in the last 24 months in HH.
		Theater / Performing Arts	Someone in HH has an interest in the theater / performing arts.
		TV - Cable	Someone in HH has an interest in cable television.
		TV - Satellite Dish	Someone in HH has indicated they own a Satellite Dish.
		TV/Video/Movie Watcher	A purchase of TV/Video/Movie Watching products in Electronics & Computing has occurred in the last 24 months in HH.
	Finance	Investing - Active	HH contains investors with average portfolios of \$150,000+ and are active in the market.
		Investment - Est Residential Prop	Estimated number of housing investment properties owned by the HH.
		Investments - Foreign	Someone in HH has indicated they are interested in foreign investing.
		Investments - Personal	Someone in HH has indicated they are interested in personal investments.
		Investments - Real Estate	Someone in HH has indicated they are interested in real estate investments.
		Investments - Stocks / Bonds	Someone in HH has indicated they are interested in stocks & bonds investments.
		Money Seekers	Indicates that HH has multiple interests in the area of Money Seekers.
		NM Invest Property Owned Range	Estimated Investment Properties Owned Range
		Subscribe to Financial Newsletter	HH indicated they subscribe to a financial newsletter.
	Composites	Cosmopolitan	These people show a high interest in a well-rounded & diverse way of life (e.g. intl travel, politics, reading, performing arts, charities, collectibles, etc.).
		Home & Garden	These people show a high interest in common activities in & around the house (e.g. reading, religion, sweepstakes, coins, stamps, gardening, etc.).
		Arts & Broadway	These people show a high interest in cultural or artistic activities: (e.g. art, antiques, performing arts, etc.).
		Handymen	These people show a high interest in doing-it-themselves. Rather than hire someone to do the job or take their vehicle to be fixed, they will do it; or rather than buy a piece of furniture themselves, they will build it.
		Mo' Money	These people show a high interest in areas to increase their overall wealth (e.g. investments, self-improvement, real estate, stocks, etc.).
		Tech Gurus	These people show a high interest in high-tech products & activities (e.g. PC, Internet, gaming, HDTV, satellite TV, photography, etc.).
		Homebodies	These people show a high interest in their homes. They like to lounge around at home or take care of items around their house.
		Fast Trackers	These people show a high interest in personal development: (e.g. career, self, education, investments, etc.).
		Weekend Warriors	These people show a high interest in active sports (e.g. tennis, golf, running, jogging, walking, etc.).
		The Good Life	These people show a high interest in activities consistent with the good life (e.g. fashion, theater, wine, the arts, gourmet cooking, etc.).
	Reading	Magazines	A purchase of Magazines has occurred in the last 24 months in HH.
		Reading - Audio Books	Someone in HH has an interest in listening to audio books.
		Reading - Avid	Someone in HH has a general interest in reading.
		Reading - Current Affairs / Politics	Someone in HH has an interest in current affairs / politics.
		Reading - History / Military	Someone in HH has an interest in history / military.

		Reading - Magazines	Someone in HH has an interest in reading magazines.
		Reading - Religious / Inspirational	Someone in HH has an interest in reading religious / inspirational items.
		Reading - Science / Space	Someone in HH has an interest in science / space.
		Reading - Science Fiction	Someone in HH has an interest in reading science fiction.
Buying Habits	Childrens	Apparel - Infants & Toddler	A purchase of Infants or Toddlers Apparel has occurred in the last 24 months in HH.
		Apparel - Kids'	A purchase of Children's Apparel has occurred in the last 24 months in HH.
		Kids' - Baby Care	A purchase of General Baby Care products has occurred in the last 24 months in HH.
		Kids' - Back-To-School	A purchase of Back-to-School products has occurred in the last 24 months in HH.
		Kids' - Genl	A purchase of Children's Products has occurred in the last 24 months in HH.
		Kids' - Learning & Activity Toys	A purchase of Childrens Learning or Activity Toy products has occurred in the last 24 months in HH.
	Mens	Apparel - Men's	A purchase of Men's Apparel has occurred in the last 24 months in HH.
		Apparel - Men's - Big & Tall	A purchase of Men's Big & Tall Apparel has occurred in the last 24 months in HH.
		Apparel - Young Men's	A purchase of Young Men's Apparel has occurred in the last 24 months in HH.
	Womens	Apparel - Women's	A purchase of Women's Apparel has occurred in the last 24 months in HH.
		Apparel - Women's - Petite	A purchase of Women's Petite Apparel has occurred in the last 24 months in HH.
		Apparel - Women's - Plus Sizes	A purchase of Women's Plus Sizes Apparel has occurred in the last 24 months in HH.
		Apparel - Young Women's	A purchase of Young Women's Apparel has occurred in the last 24 months in HH.
		Beauty/Cosmetics	Someone in HH has an interest in Beauty & Cosmetics. Some of the HHs have purchased at least \$50 in beauty & cosmetic items.
		Jewelry	A purchase of Jewelry has occurred in the last 24 months in HH.
	Other	Arts & Antiques - Antiques	A purchase of Antiques has occurred in the last 24 months in HH.
		Arts & Antiques - Art	A purchase of Art has occurred in the last 24 months in HH.
		Automotive, Auto Parts & Accessories	A purchase of Auto Parts & Accessories has occurred in the last 24 months in HH.
		Books & Magazines - Magazines	A purchase of Magazines has occurred in the last 24 months in HH.
		Books & Music - Books	A purchase of Books has occurred in the last 24 months in HH.
		Books & Music - Books - Audio	A purchase of Audio Books has occurred in the last 24 months in HH.
		Gardening	A purchase of Gardening products has occurred in the last 24 months in HH.
		Health & Beauty	A purchase of Health & Beauty products has occurred in the last 24 months in HH.
		Home & Garden	A purchase of Home & Garden products has occurred in the last 24 months in HH.
		Home Furnishings / Decorating	Someone in HH has an interest in home furnishings / decorating.
		Hunting	A purchase of Hunting products in Sports & Leisure has occurred in the last 24 months in HH.
		Lifestyles, Interests & Passions Ollec	A purchase of Collectibles has occurred in the last 24 months in HH.
		Lifestyles, Interests & Passions Rafts	A purchase of Crafts/Hobbies products has occurred in the last 24 months in HH.
		Luggage	A purchase of a Luggage has occurred in the last 24 months in HH.
		Mail Order Buyer	HH has purchased products via mail in the last 24 months.
		Mail Order Responder	HH has responded to a piece of collateral via mail in the last 24 months.
		Membership Clubs	A purchase in Membership Clubs has occurred in the last 24 months in HH.
		Online Purchasing Indicator	Someone in HH has made a product purchase online.
		Pets	A purchase of Pets products has occurred in the last 24 months in HH.

		Photography & Video Equipment	A purchase of Photography or Video Equipment products has occurred in the last 24 months in HH.
		Religious / Inspirational	Someone in HH has an interest in religion / inspirational.
		Sports & Leisure	A purchase of Sports & Leisure products has occurred in the last 24 months in HH.
		Telecommunications	A purchase of Telecommunications products has occurred in the last 24 months in HH.
		Value-Priced General Merchandise	A purchase of Value-Price General Merchandise has occurred in the last 24 months in HH.
Demographics	Age	Date of Birth	Date of Birth
		Exact Age	Exact age of individual based on data of birth.
		Females 18-24	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Females 25-34	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Females 35-44	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Females 45-54	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Females 55-64	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Females 65-74	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Females 75+	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Males 18-24	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Males 25-34	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Males 35-44	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Males 45-54	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Males 55-64	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Males 65-74	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Males 75+	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Unknown Gender 18-24	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Unknown Gender 25-34	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Unknown Gender 35-44	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Unknown Gender 45-54	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Unknown Gender 55-64	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Unknown Gender 65-74	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Unknown Gender 75+	Age ranges of any adults present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
	Credit	Active Credit Trade Lines	Indicates credit purchases made in multiple retail stores for the HH.
		AMEX Gold/Premium	Indicates HH's use of a Gold/Premium American Express credit card.
		AMEX Regular	Indicates HH's use of Regular American Express credit card.
		Bank Card - Presence in HH	Presence of a bank card in HH.
		Bank Card Holder	Someone in HH has a Bank credit card.
		Credit Card - New Issue	Indicates a recent bank card issue. This data rolls off the file after 12 months.
		Credit Card Holder - Unknown Type	Someone in HH has a credit card of unknown type.
		Credit Card User	Active credit card purchasers in HH.
		Credit Rating	Created using a proprietary model, which closely mirrors the Credit Score on file at the major credit bureaus.
		Discover Gold/Premium	Indicates HH's use of a Gold/Premium Discover credit card.
		Discover Regular	Indicates HH's use of a Regular Discover credit card.
		Gas/Retail Card Holder	Someone in HH has a Gas or Retail credit card.

		Gas/Retail Gold/Premium	Indicates HH's use of a Gold/Premium Gas or Retail credit card.
		Gas/Retail Regular	Indicates HH's use of a Regular Gas or Retail credit card.
		Mastercard Gold/Premium	Indicates HH's use of a Gold/Premium MasterCard credit card.
		Mastercard Regular	Indicates HH's use of a Regular MasterCard credit card.
		NM Active Credit Lines Range	Active Credit Lines Range
		Premium Card Holder	Someone in HH has a Premium credit card.
		Range of New Credit	Range of new credit granted for an individual within HH.
		T and E Card Holder	Someone in HH has a Travel & Entertainment credit card.
		Upscale Retail Card Holder	Someone in HH has a Upscale Retail credit card.
		Visa Gold/Premium	Indicates HH's use of a Gold/Premium VISA credit card.
		Visa Regular	Indicates HH's use of a Regular VISA credit card.
	Ethnicity	Assimilation Codes	Assimilation Codes
			Ethnicity associated with an individual's surname, first name, & geographic location.
			Ethnic-African Amer Conf
			Ethnic-Group
			Hispanic Country-Code
			Identifies whether the individual thinks & speaks in their native tongue, or if they have assimilated to English.
			Religious affiliation based on the individual's surname, first name, & geographic location.
	HH Type	Generations in HH	Number of family generations in a HH.
			Total number of occupants in HH.
			Indicates if this HH has been added to the file recently.
			Adults in HH Range
			HH Size Range
			Kids in HH Range
			Number of adults in HH. An adult is anyone 18 years old or older living in a HH.
			Number of children in HH.
			Indicates that there is a senior adult in HH where another adult is identified as the 1st individual. (Senior adult is age 55+.)
			Single parent exists in HH.
			Veteran exists in HH.
			Indicates that there is a young adult in HH where another adult is identified as the 1st individual. (Young adult is ages 18 to 25.)
	Occupation	African American Professionals	HH indicated that it contains at least one professional of African American decent.
		Business Owner	Type of business owned by someone in HH.
		Computing/Home Office - General	A purchase of a General Home Office Computer products has occurred in the last 24 months in HH.
		Electronics, Computing & Home Office	A purchase of Electronics, Computing, & Home Office products has occurred in the last 24 months in HH.
		Occupation	Occupation of the individual.
		Occupation - Detailed	Detailed occupation of the individual.
		SOHO Indicator	Indicates there is a small office located in HH.
		Working Woman	A working woman is present in HH.
	Other	Age 00 - 02 Female	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Age 00 - 02 Male	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Age 00 - 02 Unknown Gender	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Age 03 - 05 Female	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Age 03 - 05 Male	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Age 03 - 05 Unknown Gender	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Age 06 - 10 Female	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.
		Age 06 - 10 Male	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.

		Age 06 - 10 Unknown Gender	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.	
		Age 11 - 15 Female	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.	
		Age 11 - 15 Male	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.	
		Age 11 - 15 Unknown Gender	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.	
		Age 16 - 17 Female	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.	
		Age 16 - 17 Male	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.	
		Age 16 - 17 Unknown Gender	Ages of any children present in HH. Ages are grouped & include an indication of male, female, or unknown gender.	
		Census Median HH Income	Median HH income as provided in Census 2000 data	
		Census Median Home Value	Median home market value as provided in Census 2000 data	
		CRA Income Code	Community Reinvestment Act (CRA) Income Group	
		Home Owner Source Flag	Level of confidence for Homeowner/renter data.	
Interests	Collector	Collectibles - Antiques	Someone in HH has an interest in collecting Antiques.	
		Collectibles - Arts	Someone in HH has an interest in collecting Arts.	
		Collectibles - Coins	Someone in HH has an interest in collecting Coins.	
		Collectibles - General	Someone in HH has a general interest in collecting.	
		Collectibles - Sports Memorabilia	Someone in the HH has chosen to receive specific information on sports memorabilia collecting interests.	
		Collectibles - Stamps	Someone in HH has an interest in collecting Stamps.	
		Collector - Avid	These people show a high interest in the world of collectibles. Their collections are more than just hobbies.	
		Military Memorabilia/Weaponry	A purchase of Novelty Military Memorabilia/Weaponry products has occurred in the last 24 months in HH.	
		Fitness	Dieting / Weight Loss	Someone in HH has an interest in dieting / weight loss.
			Exercise - Aerobic	Someone in HH has an interest in aerobic exercise.
	Exercise - Running/Jogging		Someone in HH has an interest in running/jogging for exercise.	
	Exercise - Walking		Someone in HH has an interest in walking for exercise.	
	Health/Medical		Someone in HH has an interest in health or the medical field.	
	Self Improvement		Someone in HH has an interest in self improvement.	
	Hobbies	Auto Work	Someone in HH has an interest in working on & repairing vehicles.	
		Aviation	Someone in HH has an interest in aviation.	
		Crafts	Someone in HH has an interest in crafts.	
		Games - Board Games / Puzzles	Someone in HH has an interest in board games / puzzles.	
		Gardening	Someone in HH has an interest in gardening.	
		Home Improvement	Someone in HH has an interest in home improvement.	
		Home Improvement - DIY	These people show a high interest in doing-it-themselves for home improvements.	
		House Plants	Someone in HH has an interest in house plants.	
		Photography	Someone in HH has an interest in photography.	
		Sewing / Knitting / Needlework	Someone in HH has an interest in sewing / knitting / needlework.	
		Sweepstakes / Contests	Someone in HH has an interest in entering sweepstakes / contests.	
		Sports	Woodworking	Someone in HH has an interest in woodworking.
	Boating/Sailing		Someone in HH has an interest in boating / sailing.	
	Camping / Hiking		Someone in HH has an interest in camping / hiking.	
Fishing	Someone in HH has an interest in fishing.			
Golf	Someone in HH has an interest in playing golf.			
Hunting / Shooting	Someone in HH has an interest in hunting / shooting.			
Motorcycling	Someone in HH has an interest in riding motorcycles.			
NASCAR	Someone in HH indicated they are interested in NASCAR racing or novelty items.			
Scuba Diving	Someone in HH has an interest in scuba diving.			
Snow Skiing	Someone in HH has an interest in snow skiing.			
Spectator Sports - Auto/Motorcycle Racing	Someone in HH has an interest in watching auto / motorcycle racing.			
Spectator Sports - Baseball	Someone in HH has an interest in watching baseball.			
Spectator Sports - Basketball	Someone in HH has an interest in watching basketball.			

		Spectator Sports - Football	Someone in HH has an interest in watching football.
		Spectator Sports - Hockey	Someone in HH has an interest in watching hockey.
		Spectator Sports - Soccer	Someone in HH has an interest in watching soccer.
		Spectator Sports - TV Sports	These people show a high interest in watching all sports on television.
		Tennis	Someone in HH has an interest in playing tennis.
	Travel	Gaming - Casino	Someone in HH has an interest in casino gaming.
		Travel - Cruise Vacations	Someone in HH has an interest in taking cruise vacations.
		Travel - Domestic	Someone in HH has an interest in domestic traveling.
		Travel - General	A Travel purchase has occurred in the last 24 months in HH.
		Travel - International	Someone in HH has an interest in international traveling.
	Other	Arts	Someone in HH has an interest in fine arts, such as painting, sculpting, filming, architecture, literature, or textiles.
		Career	These are Career Minded people who may decide not to have children, to focus on career, or who look for opportunities to move to a higher job status.
		Career Improvement	Someone in HH has an interest in Career Improvement.
		Cat Owner	Someone in HH has an interest in owning a cat or actually owns a cat.
		Children's Interests	Someone in HH has purchased children's items (clothes, books, toys, etc.) showing they have an interest in children.
		Christian Families	Someone in HH has indicated they are a Christian family.
		Cooking - General	Someone in HH has a general interest in cooking.
		Cooking - Gourmet	Someone in HH has an interest in gourmet cooking.
		Cooking - Natural Foods	Someone in HH has an interest in natural or organic foods.
		Cooking - Wines	Someone in HH has an interest in wines.
		Dog Owner	Someone in HH has an interest in owning a dog or actually owns a dog.
		Equestrian	Someone in HH has an interest in riding horses.
		Grandchildren	Someone in HH has an interest in grandchildren.
		Intend to Purchase - Home Improvement	HH indicated they are interested in home improvement.
		Other Pet Owner	Someone in HH has an interest in owning a pet other than a dog or cat, or they actually own another pet (e.g. bird, fish, etc.).
		Parenting	Someone in HH has an interest in parenting.
		Smoking / Tobacco	Someone in HH has an interest in smoking / tobacco.
Mortgage	Most Recent	Most Recent Lender Code	Most Recent Lender Code
		Most Recent Lender Name	Most Recent Lender Name
		Most Recent Mortgage Amt	Most Recent Mortgage Amt
		Most Recent Mortgage Date	Most Recent Mortgage Date
		Most Recent Mortgage Interest Rate	Most Recent Mortgage Interest Rate
		Most Recent Mortgage Interest Rate Type	Most Recent Mortgage Interest Rate Type
		Most Recent Mortgage Loan Type Code	Most Recent Mortgage Loan Type Code
		NM Most Recent Mortgage Amt Range	Most Recent Mortgage Amt Range
	2nd Most Recent	2nd Most Recent Lender Code	2nd Most Recent Lender Code
		2nd Most Recent Lender Name	2nd Most Recent Lender Name
		2nd Most Recent Mortgage Amt	2nd Most Recent Mortgage Amt
		2nd Most Recent Mortgage Date	2nd Most Recent Mortgage Date
		2nd Most Recent Mortgage Interest Rate	2nd Most Recent Mortgage Interest Rate
		2nd Most Recent Mortgage Interest Rate Type	2nd Most Recent Mortgage Interest Rate Type
		2nd Most Recent Mortgage Loan Type Code	2nd Most Recent Mortgage Loan Type Code
		NM 2nd Most Recent Mortgage Amt Range	2nd Most Recent Mortgage Amt Range
	General	Home Purchase Date	Home Purchase Date
		Home Purchase Price	Home Purchase Price
		Loan to Value	Loan-to-value ratio is based on modeling of current & historical mortgages compared to market value.
		NM Mortgage Loan-to-Value Range	Mortgage Loan-to-Value Range
		NM Mortgage Purchase Amt Range	Mortgage Purchase Amt Range
		NM PP Home Value Range	PP Home Value Range
		Pass Prospector Home Value	Pass Prospector Home Value
		Sales Transaction Code	Sales Transaction Code
	Property	Air Conditioning	Indicates type of air conditioning used in HH.
		Fuel	Indicates type of fuel used in HH.

		Pool	Indicates presence of a pool.
		Sewer	Indicates type of sewer used in HH.
		Water	Indicates type of water source in HH.
		Year Built	Year that home was constructed.