



# Natimark

Category	Field	Description	Count	
Top 12	Age Range	18 - 24 Yrs Old	5,844,322	
		25 - 34 Yrs Old	21,911,615	
		35 - 44 Yrs Old	29,808,222	
		45 - 54 Yrs Old	36,859,171	
		55 - 64 Yrs Old	31,858,092	
		65 - 74 Yrs Old	19,097,053	
		75+ Yrs Old	16,612,472	
		Unknown	16,370,500	
	Income Range	< \$10,000	5,713,709	
		\$10,000 - \$14,999	5,180,571	
		\$15,000 - \$19,999	6,711,570	
		\$20,000 - \$24,999	5,586,123	
		\$25,000 - \$29,999	5,808,272	
		\$30,000 - \$34,999	7,878,260	
		\$35,000 - \$39,999	6,756,430	
		\$40,000 - \$44,999	9,114,816	
		\$45,000 - \$49,999	7,691,156	
		\$50,000 - \$54,999	9,977,310	
		\$55,000 - \$59,999	6,969,135	
		\$60,000 - \$64,999	9,462,349	
		\$65,000 - \$74,999	13,345,953	
		\$75,000 - \$99,999	24,652,942	
		\$100,000 - \$149,999	20,625,656	
		\$150,000 - \$174,999	3,757,563	
		\$175,000 - \$199,999	1,946,754	
		\$200,000 - \$249,999	3,587,208	
		>= \$250,000	5,261,079	
		Gender Code	Female	86,211,867
	Male		74,846,866	
	Unknown		19,239,905	
	Marital Status in HH	Married	99,229,136	
		Inferred Married	9,312,727	
		Single	42,415,305	
	Presence of Children	Inferred Single	5,539,975	
		No Kids in HH	46,501,903	
	Home Market Value	Kids in HH	79,199,012	
		< \$25,000	5,215,958	
			\$25,000 - \$49,999	7,537,085
			\$50,000 - \$74,999	16,769,395
			\$75,000 - \$99,999	20,844,767
			\$100,000 - \$124,999	17,667,327
			\$125,000 - \$149,999	15,561,028
			\$150,000 - \$174,999	13,239,194
			\$175,000 - \$199,999	10,674,044
			\$200,000 - \$224,999	8,872,175
			\$225,000 - \$249,999	7,453,891
			\$250,000 - \$274,999	6,306,404
		\$275,000 - \$299,999	5,294,885	
		\$300,000 - \$349,999	8,480,246	
		\$350,000 - \$399,999	6,249,574	
		\$400,000 - \$449,999	4,641,690	

	\$450,000 - \$499,999	3,589,056
	\$500,000 - \$749,999	8,999,680
	\$750,000 - \$999,999	2,902,657
	>= \$1,000,000	1,987,688
<b>Home Owner / Renter</b>	Home Owner	137,817,864
	Renter	6,985,974
<b>Length of Residence</b>	< 1 Year	10,332,885
	1 Year	10,374,762
	2 Years	11,209,949
	3 Years	10,255,186
	4 Years	10,119,408
	5 Years	9,545,999
	6 Years	8,407,909
	7 Years	7,397,595
	8 Years	6,616,309
	9 Years	5,449,572
	10 Years	5,656,598
	11 Years	6,323,652
	12 Years	5,596,779
	13 Years	4,887,298
	14 Years	4,894,124
	15+ Years	47,979,260
<b>Dwelling Type</b>	Multiple Family Dwelling Unit	18,735,644
	Single Family Dwelling Unit	156,566,251
<b>Education</b>	Completed High School	51,032,522
	Completed College	37,355,076
	Completed Graduate School	14,146,568
	Attended Vocational/Tech	596,450
<b>Net Worth</b>	< \$1	4,528,417
	\$1 - \$4,999	7,485,080
	\$5,000 - \$9,999	4,604,059
	\$10,000 - \$24,999	8,163,593
	\$25,000 - \$49,999	20,026,887
	\$50,000 - \$99,999	29,830,296
	\$100,000 - \$249,999	49,791,782
	\$250,000 - \$499,999	28,064,276
	>= \$500,000	10,461,749
<b>Telephone Present</b>	Phone number available (Not on DNC)	26,942,263
	Phone number on DNC	59,377,273
	No Phone Available	92,041,911

Category	Sub-Category	Field	Description	Count
<b>Demographics</b>	<b>Age</b>	<b>Adults by Age Range</b>	18-24 Present (Female)	12,830,263
			18-24 Present (Male)	11,289,490
			18-24 Present (Unknown)	151,900
			25-34 Present (Female)	26,497,422
			25-34 Present (Male)	24,711,495
			25-34 Present (Unknown)	152,285
			35-44 Present (Female)	29,497,464
			35-44 Present (Male)	28,427,209
			35-44 Present (Unknown)	147,090
			45-54 Present (Female)	37,440,658
			45-54 Present (Male)	35,682,211
			45-54 Present (Unknown)	104,779
			55-64 Present (Female)	32,050,434
			55-64 Present (Male)	31,633,672
			55-64 Present (Unknown)	70,952
			65-74 Present (Female)	18,701,205
			65-74 Present (Male)	18,863,044
			65-74 Present (Unknown)	45,993
			75+ Present (Female)	18,505,916
			75+ Present (Male)	18,210,353

		75+ Present (Unknown)	69,015
<b>Credit</b>	<b>Premium Credit Card in HH</b>	American Express	3,854,315
		Discover	6,238,546
		Gas/Retail Card	12,688,487
		Mastercard	21,444,464
		Visa	21,444,464
	<b>Regular Credit Card in HH</b>	American Express	18,440,517
		Discover	14,894,688
		Gas/Retail Card	2,710,155
		Mastercard	36,138,013
		Visa	52,839,189
	<b>Credit Card in HH</b>	Credit Card User	148,452,860
		New Card Issued within 12 Months	9,097,753
		Bank Card - Presence In HH	77,615,677
		Bank Card Holder	137,269,725
		Gas/Retail Card Holder	117,279,551
		Travel & Ent Card Holder	15,531,809
		Upscale Dept Store Card Holder	67,154,359
		Credit Card Holder - Unknown Type	135,603,400
	<b>Credit Rating</b>	< 500	1,395,889
		500 - 549	9,088,564
		550 - 599	8,817,140
		600 - 649	17,982,569
		650 - 699	27,962,545
		700 - 749	30,386,889
		750 - 799	51,214,485
		800+	20,310,107
		Unknown	13,140,450
	<b>Available Lines of Credit</b>	1 Line of Credit	50,777,132
		2 Lines of Credit	19,842,989
		3 Lines of Credit	11,275,496
		4 Lines of Credit	8,116,224
		5 Lines of Credit	5,209,082
		6 Lines of Credit	2,793,162
		7 Lines of Credit	1,265,794
		8 Lines of Credit	766,144
		9+ Lines of Credit	1,370,147
	<b>Range of New Credit</b>	\$0 - \$100	1,890,868
		\$101 - \$300	2,339,291
		\$301 - \$500	4,278,992
		\$501 - \$1,000	6,397,558
		\$1,001 - \$3,000	14,699,442
		\$3,001 - \$5,000	6,888,297
		\$5,001 - \$9,999	10,330,952
		> \$9,999	9,937,924
<b>Ethnicity</b>	<b>Ethnic Code</b>	African American 1	9,053,361
		Arab	914,918
		Armenian	239,649
		Austrian	772,631
		Belgian	125,596
		Bulgarian	47,354
		Byelorussian	62,945
		Chinese	1,903,845
		Croatian	83,302
		Czech	564,163
		Danish	987,494
		Dutch	3,308,485
		Egyptian	44,723
		English	57,822,234
		Ethiopian	69,833
		Filipino	505,779

	Finnish	217,471
	French	5,082,092
	German	14,079,590
	Greek	538,973
	Hawaiian	45,860
	Hispanic	16,311,484
	Hungarian	786,496
	Indian	1,110,999
	Irish	10,989,622
	Italian	7,288,720
	Japanese	681,660
	Jewish	4,759,114
	Khmer	56,348
	Korean	624,665
	Lithuanian	104,254
	Native American	217,916
	Nigerian	90,757
	Norwegian	813,156
	Pakistani	74,203
	Persian	185,206
	Polish	2,301,953
	Portuguese	863,198
	Romanian	129,756
	Russian	845,726
	Scotch	13,494,633
	Serbian	192,276
	Slovakian	217,696
	Slovenian	66,420
	Swedish	1,930,612
	Thai	57,600
	Turkish	75,156
	Ukrainian	167,904
	Vietnamese	880,525
	Welsh	5,606,223
<b>Ethnic Group</b>	African American	9,466,754
	Central & Southwest Asian	250,889
	Eastern European	5,673,428
	Far Eastern	4,268,831
	Hispanic	17,174,877
	Jewish	4,759,114
	Mediterranean	7,828,418
	Middle Eastern	1,251,299
	Native American	217,945
	Polynesian	554,312
	Scandinavian	3,952,774
	Southeast Asian	1,200,925
	Western European	111,313,654
	Uncoded (No Group)	12,385,418
<b>Hispanic Country-Code</b>	Brazil	63,113
	Colombia	56,588
	Cuba	609,315
	Dominican Republic	109,173
	Ecuador	16,833
	El Salvador	108,782
	Guatemala	12,172
	Honduras	10,830
	Mexico	8,976,522
	Puerto Rico	1,726,122
	Spain	16,322
<b>African-Amer Confidence</b>	65-74% Confidence	1,305,977
	75-84% Confidence	1,245,379

		85-94% Confidence	1,640,774
		95%+ Confidence	3,142,119
	<b>Assimilation Codes</b>	Assimilated - English Speaking	8,795,000
		Bilingual - English Primary	7,386,142
		Bilingual - Native Language Primary	3,075,337
		Unassimilated - Native Language Only	4,693,210
	<b>Language</b>	Hungarian	59,866
		Greek	63,041
		French	88,555
		Farsi	89,432
		Russian	134,432
		Hebrew	143,711
		German	166,174
		Japanese	181,594
		Polish	193,632
		Arabic	267,196
		Korean	366,247
		Portuguese	421,104
		Hindi	422,358
		Italian	428,022
		Vietnamese	535,144
		Chinese	690,922
		Spanish	9,174,636
		English	153,999,043
	<b>Religion</b>	Buddhist	2,960,439
		Catholic	47,225,057
		Greek Orthodox	538,973
		Hindu	1,061,185
		Islamic	1,563,913
		Jewish	4,759,114
		Siku	52,543
		Lutheran	88,377
		Mormon	857,312
		Eastern Orthodox	1,672,632
		Protestant	106,088,377
		Shinto	681,660
<b>HH Type</b>	<b>Number of Adults</b>	One	39,109,476
		Two	63,737,120
		Three	33,530,130
		Four+	39,434,567
	<b>Number of Children</b>	No Kids	46,501,903
		1 Kid	59,180,814
		2 Kids	13,569,771
		3 Kids	4,467,433
		4+ Kids	1,980,994
	<b>Total HH Size</b>	One	31,105,745
		Two	42,021,595
		Three	39,014,741
		Four	28,739,570
		Five	17,970,783
		Six+	16,973,230
	<b>Generations In HH</b>	1 Generation - Adult	55,630,187
		2 Generations - Adult/Child	78,540,115
		3 Generations - Adults/Child/Parent	25,411,195
	<b>Senior Adult In HH</b>	Yes	39,987,947
	<b>Veteran In HH</b>	Yes	11,118,712
	<b>Young Adult in HH</b>	Yes	21,555,242
<b>Occupation</b>	<b>African American Professionals</b>	Yes	331,388
	<b>Home Office - Electronics</b>	Yes	38,646,775
	<b>Home Office - General</b>	Yes	6,030,226
	<b>SOHO Indicator</b>	Yes	29,807,491

	<b>Working Woman</b>	Yes	78,487,918
	<b>Business Owner</b>	Accountant	714,008
		Builder	25,923
		Contractor	239,182
		Dealer/Retailer/Storekeeper	26,215
		Distributor/Wholesaler	3,979
		Funeral Director	7,654
		Maker/Manufacturer	8,088
		Owner	624,207
		Partner	53,182
		Self-Employed	2,036,780
		<b>Occupation</b>	Professional/Tech
	Admin/Mgr		7,097,956
	Sales/Service		2,078,170
	Clerical/White Collar		19,414,667
	Craftsman/Blue Collar		15,894,499
	Student		740,284
	Homemaker		10,101,350
	Retired		10,414,095
	Farmer		1,158,651
	Military		500,411
	Religious		104,805
	Self Employed		1,316,691
	Educator		699,721
	Financial Professional		1,357,538
	Legal Professional		311,153
	Medical Professional		5,407,462
	Other		160,279
<b>Other</b>	<b>Children by Age Range</b>		Age 0 - 2 Present (Male)
		Age 0 - 2 Present (Female)	401,389
		Age 0 - 2 Present (Unknown)	10,985,550
		Age 3 - 5 Present (Male)	343,162
		Age 3 - 5 Present (Female)	359,015
		Age 3 - 5 Present (Unknown)	9,335,972
		Age 6 - 10 Present (Male)	1,569,023
		Age 6 - 10 Present (Female)	1,858,752
		Age 6 - 10 Present (Unknown)	14,743,937
		Age 11 - 15 Present (Male)	2,688,850
		Age 11 - 15 Present (Female)	2,920,891
		Age 11 - 15 Present (Unknown)	14,002,572
		Age 16 - 17 Present (Male)	5,102,461
		Age 16 - 17 Present (Female)	5,036,952
		Age 16 - 17 Present (Unknown)	10,091,706

Category	Sub-Category	Field	Description	Count
<b>Behavioral</b>	<b>Donor</b>	<b>Animal Welfare</b>	Yes	12,666,266
		<b>Arts or Cultural</b>	Yes	1,178,464
		<b>Charitable</b>	Yes	91,244,386
		<b>Children's</b>	Yes	16,113,463
		<b>Community / Charities</b>	Yes	57,085,502
		<b>Donation/Contribution</b>	Yes	9,654,074
		<b>Environment or Wildlife</b>	Yes	16,233,733
		<b>Environmental Issues</b>	Yes	64,769
		<b>Health</b>	Yes	32,650,079
		<b>International Aid</b>	Yes	552,902
		<b>Mail Order Donor</b>	Yes	4,912,742
		<b>Other</b>	Yes	11,380,192
		<b>Political</b>	Yes	72,137,331
		<b>Political - Conservative</b>	Yes	815,503
		<b>Political - Liberal</b>	Yes	467,124
<b>Religious</b>	Yes	21,049,111		
<b>Veteran's</b>	Yes	12,256,949		

<b>Entertainment</b>	<b>Computers</b>	Yes	112,697,532	
	<b>Consumer Electronics</b>	Yes	101,747,961	
	<b>DVDs/Videos</b>	Yes	6,414,335	
	<b>Education Online</b>	Yes	11,115,563	
	<b>TV/Video/Movie</b>	Yes	1,122,081	
	<b>Gaming</b>	Yes	829,415	
	<b>Gaming - Computer Games</b>	Yes	1,950,634	
	<b>Gaming - Video Games</b>	Yes	2,987,134	
	<b>High End Appliances</b>	Yes	236,101	
	<b>Movie Collector</b>	Yes	19,279,794	
	<b>Music - Avid Listener</b>	Yes	38,371,406	
	<b>Music - Home Stereo</b>	Yes	1,432,976	
	<b>Music Collector</b>	Yes	7,558,698	
	<b>Music Player</b>	Yes	27,154,871	
	<b>Musical Instruments</b>	Yes	3,150,684	
	<b>Theater / Performing Arts</b>	Yes	16,374,983	
	<b>TV - Cable</b>	Yes	102,562	
	<b>TV - Satellite Dish</b>	Yes	7,993,917	
<b>Finance</b>	<b>Active Investor</b>	Yes	11,080,917	
	<b>Investments - Foreign</b>	Yes	3,789,464	
	<b>Investments - Personal</b>	Yes	67,385,272	
	<b>Investments - Real Estate</b>	Yes	11,672,594	
	<b>Investments - Stocks / Bonds</b>	Yes	18,254,718	
	<b>Money Seekers</b>	Yes	12,275,518	
	<b>Financial Newsletter</b>	Yes	10,817,349	
	<b>Invest Prop Owned Range</b>	1 - 4 Properties	8,716,614	
		5 - 9 Properties	235,698	
		10 - 14 Properties	33,560	
	15 - 24 Properties	14,252		
	25 - 49 Properties	4,598		
	50+ Properties	923		
<b>Lifestyles</b>	<b>Arts &amp; Broadway</b>	Yes	1,669,030	
	<b>Cosmopolitan</b>	Yes	40,373,357	
	<b>Fast Trackers</b>	Yes	4,596,755	
	<b>Handymen</b>	Yes	8,258,426	
	<b>Home &amp; Garden</b>	Yes	19,165,124	
	<b>Homebodies</b>	Yes	33,830,514	
	<b>Mo' Money</b>	Yes	18,917,445	
	<b>Tech Gurus</b>	Yes	34,533,465	
	<b>The Good Life</b>	Yes	20,517,150	
	<b>Weekend Warriors</b>	Yes	10,482,899	
<b>Reading</b>	<b>Audio Books</b>	Yes	452,918	
	<b>Current Affairs / Politics</b>	Yes	30,458,512	
	<b>General</b>	Yes	115,594,646	
	<b>History / Military</b>	Yes	6,376,846	
	<b>Magazines</b>	Yes	120,734,478	
	<b>Religious / Inspirational</b>	Yes	16,443,422	
	<b>Religious / Inspirational</b>	Yes	29,293,733	
	<b>Science / Space</b>	Yes	4,090,354	
	<b>Science Fiction</b>	Yes	7,701,628	
<b>Category</b>	<b>Sub-Category</b>	<b>Field</b>	<b>Description</b>	<b>Count</b>
<b>Interests</b>	<b>Collectors</b>	<b>Antiques</b>	Yes	28,162,777
		<b>Arts</b>	Yes	5,458,849
		<b>Avid Collector</b>	Yes	14,724,056
		<b>Coins</b>	Yes	15,183,562
		<b>General Collector</b>	Yes	48,512,584
		<b>Military Memorabilia</b>	Yes	1,308,455
		<b>Sports Memorabilia</b>	Yes	9,248,554
		<b>Stamps</b>	Yes	5,052,710
<b>Cooking</b>		<b>General Cooking</b>	Yes	63,661,068
		<b>Gourmet Cooking</b>	Yes	73,767,809

		<b>Natural Foods</b>	Yes	21,949,103
		<b>Wines</b>	Yes	9,447,112
<b>Fitness</b>		<b>Aerobic</b>	Yes	5,444,476
		<b>Dieting / Weight Loss</b>	Yes	42,623,170
		<b>Health/Medical</b>	Yes	44,720,410
		<b>Running / Jogging</b>	Yes	4,572,652
		<b>Self Improvement</b>	Yes	13,108,561
		<b>Walking</b>	Yes	24,216,105
<b>Hobbies</b>		<b>Auto Work</b>	Yes	51,300,737
		<b>Aviation</b>	Yes	1,916,951
		<b>Crafts</b>	Yes	76,886,738
		<b>Games - Board Games/Puzzles</b>	Yes	1,064,862
		<b>Gardening</b>	Yes	95,863,776
		<b>Home Improvement</b>	Yes	46,407,767
		<b>Home Improvement - DIY</b>	Yes	5,475,289
		<b>House Plants</b>	Yes	3,150
		<b>Needle Crafts</b>	Yes	21,424,165
		<b>Photography</b>	Yes	15,892,696
		<b>Sweepstakes / Contests</b>	Yes	40,863,401
		<b>Woodworking</b>	Yes	15,136,158
<b>Pets</b>		<b>Cat Owner</b>	Yes	22,228,825
		<b>Dog Owner</b>	Yes	34,405,325
		<b>Equestrian</b>	Yes	3,118,756
		<b>Other Pet Owner</b>	Yes	32,089,473
<b>Sports</b>		<b>Boating / Sailing</b>	Yes	15,739,265
		<b>Camping / Hiking</b>	Yes	22,787,966
		<b>Fishing</b>	Yes	26,993,997
		<b>Golf</b>	Yes	25,899,260
		<b>Hunting / Shooting</b>	Yes	28,828,314
		<b>Motorcycling</b>	Yes	7,657,158
		<b>NASCAR</b>	Yes	17,788,126
		<b>Scuba Diving</b>	Yes	897,957
		<b>Snow Skiing</b>	Yes	4,530,605
		<b>Tennis</b>	Yes	1,708,469
		<b>Spectator - Auto/Cycle Racing</b>	Yes	15,258,189
		<b>Spectator - Baseball</b>	Yes	22,747,735
		<b>Spectator - Basketball</b>	Yes	20,791,994
		<b>Spectator - Football</b>	Yes	30,033,001
		<b>Spectator - Hockey</b>	Yes	7,974,878
		<b>Spectator - Soccer</b>	Yes	291,117
		<b>Spectator - TV</b>	Yes	17,017,323
<b>Travel</b>		<b>Cruise Vacations</b>	Yes	26,430,990
		<b>Domestic Travel</b>	Yes	45,828,480
		<b>Gaming - Casino</b>	Yes	7,585,657
		<b>General Travel</b>	Yes	12,388,917
		<b>International Travel</b>	Yes	8,001,003
<b>Other</b>		<b>Arts</b>	Yes	29,128,509
		<b>Career</b>	Yes	24,907,655
		<b>Career Improvement</b>	Yes	1,422,320
		<b>Children's Interests</b>	Yes	59,249,757
		<b>Christian Families</b>	Yes	18,161,632
		<b>Grandchildren</b>	Yes	8,721,581
		<b>Parenting</b>	Yes	4,067,363
		<b>Single Parent</b>	Yes	17,597,909
		<b>Smoking / Tobacco</b>	Yes	7,146,790
<b>Category</b>	<b>Sub-Category</b>	<b>Field</b>	<b>Description</b>	<b>Count</b>
<b>Buying</b>	<b>Purchase Habits</b>	<b>Mail Order Buyer</b>	Yes	136,872,758
		<b>Mail Order Responder</b>	Yes	136,926,213
		<b>Membership Clubs</b>	Yes	7,976,903
		<b>Online Purchasing Indicator</b>	Yes	44,096,611
		<b>Value-Priced Genl Merchandise</b>	Yes	26,400,233

<b>Women's</b>	<b>Apparel - Women's</b>	Yes	62,177,145
	<b>Apparel - Women's - Petite</b>	Yes	2,837,721
	<b>Apparel - Women's - Plus Sizes</b>	Yes	21,606,698
	<b>Young Women's Apparel</b>	Yes	3,863,799
<b>Men's</b>	<b>Apparel - Men's</b>	Yes	22,704,594
	<b>Apparel - Men's - Big &amp; Tall</b>	Yes	3,612,784
	<b>Young Men's Apparel</b>	Yes	277,694
<b>Kids'</b>	<b>Apparel - Children's</b>	Yes	6,681,566
	<b>Apparel - Infants &amp; Toddler</b>	Yes	3,495,224
	<b>Learning &amp; Activity Toys</b>	Yes	5,552,041
	<b>General</b>	Yes	39,524,365
	<b>Baby Care</b>	Yes	2,432,097
	<b>Back-To-School</b>	Yes	774,621
<b>Other Purchases</b>	<b>Antiques</b>	Yes	35,504
	<b>Art</b>	Yes	23,668,275
	<b>Auto Parts &amp; Accessories</b>	Yes	21,907,040
	<b>Beauty/Cosmetics</b>	Yes	44,352,261
	<b>Books</b>	Yes	27,198,101
	<b>Books - Audio</b>	Yes	440,980
	<b>Collectibles</b>	Yes	16,836,103
	<b>Crafts</b>	Yes	15,222,393
	<b>Gardening</b>	Yes	35,797,505
	<b>Health &amp; Beauty</b>	Yes	38,594,434
	<b>Home &amp; Garden</b>	Yes	29,398,657
	<b>Home Furnishings / Decorating</b>	Yes	113,591,559
	<b>Hunting</b>	Yes	2,209,220
	<b>Jewelry</b>	Yes	13,572,891
	<b>Luggage</b>	Yes	4,128,744
	<b>Magazines</b>	Yes	42,891,570
	<b>Pets</b>	Yes	14,921,202
	<b>Photography &amp; Video Equip</b>	Yes	1,093,643
<b>Sports &amp; Leisure</b>	Yes	35,326,978	
<b>Telecommunications</b>	Yes	155,675	

<b>Category</b>	<b>Sub-Category</b>	<b>Field</b>	<b>Description</b>	<b>Count</b>	
<b>Mortgage</b>	<b>Mortgage</b>	<b>Pass Prospector Home Value</b>	< \$25,000	1,496,466	
			\$25,000 - \$49,999	2,456,366	
			\$50,000 - \$74,999	6,996,937	
			\$75,000 - \$99,999	9,285,600	
			\$100,000 - \$124,999	9,966,901	
			\$125,000 - \$149,999	9,599,123	
			\$150,000 - \$199,999	15,440,702	
			\$200,000 - \$249,999	10,716,683	
			\$250,000 - \$299,999	7,448,220	
			\$300,000 - \$399,999	9,157,401	
			\$400,000 - \$499,999	4,852,666	
			\$500,000 - \$749,999	4,964,158	
			\$750,000+	1,468,479	
		<b>Sales Transaction Code</b>	Construction Loan		363,641
			Subdivision/New Construction		6,609,020
			Resale		54,588,170
			Seller Carryback		320,613
		<b>Purchase Amt Range</b>	< \$25,000		2,198,692
			\$25,000 - \$49,999		3,414,662
			\$50,000 - \$74,999		4,410,841
			\$75,000 - \$99,999		5,046,938
			\$100,000 - \$124,999		4,527,779
			\$125,000 - \$149,999		4,956,255
			\$150,000 - \$199,999		7,876,593
			\$200,000 - \$249,999		5,048,902
			\$250,000 - \$299,999		3,551,834
		\$300,000 - \$399,999		4,136,495	

		\$400,000 - \$499,999	2,097,824
		\$500,000 - \$749,999	2,087,560
		\$750,000 - \$999,999	628,470
		\$1,000,000+	455,782
	<b>Total Mortgage Amt Range</b>	< \$25,000	1,305,649
		\$25,000 - \$49,999	2,472,477
		\$50,000 - \$74,999	3,646,504
		\$75,000 - \$99,999	3,614,439
		\$100,000 - \$124,999	4,293,521
		\$125,000 - \$149,999	3,529,063
		\$150,000 - \$199,999	5,799,201
		\$200,000 - \$249,999	4,025,915
		\$250,000 - \$299,999	2,752,908
		\$300,000 - \$399,999	3,199,735
		\$400,000 - \$499,999	1,611,184
		\$500,000 - \$749,999	1,341,183
		\$750,000 - \$999,999	313,435
		\$1,000,000+	232,008
	<b>Loan-to-Value Range</b>	<= 10%	694,080
		11 - 20%	1,815,172
		21 - 30%	2,363,383
		31 - 40%	2,913,934
		41 - 50%	3,387,465
		51 - 60%	3,829,118
		61 - 70%	4,293,137
		71 - 75%	2,402,921
		76 - 80%	2,699,695
		81 - 85%	2,920,050
		86 - 90%	2,819,965
		91 - 95%	2,792,033
		96 - 100%	2,879,593
		101 - 120%	8,108,221
		>= 121%	6,024,648
<b>Property</b>	<b>Air Conditioning</b>	Central	29,929,715
		Central & Unit	232,667
		Dual Unit	324,680
		Evaporative	629,645
		Heat Pump	169,083
		Refrigeration	1,724,899
		Package	332,289
		Separate System	452,260
		Split System	2,279,054
		Wall Unit	186,269
		Window Unit	270,982
		Wall/Window Unit	131,009
	<b>Fuel</b>	Electric	3,648,096
		Gas	12,984,069
		Gas Public/Piped	3,067,369
		Oil	1,532,947
	<b>Sewer</b>	Commercial	1,649,372
		Private	2,913,920
		Public	12,792,328
		Septic	2,847,237
	<b>Swimming Pool</b>	Yes	6,217,847
	<b>Water</b>	Commercial	2,125,428
		Private	1,718,192
		Public	14,484,493
		Well	1,833,011
<b>Category</b>	<b>Field</b>	<b>Description</b>	<b>Count</b>
<b>Geography</b>	<b>State</b>	Alaska	390,881
		Alabama	3,111,750

Arkansas	1,828,677
Arizona	3,159,936
California	18,685,412
Colorado	2,899,199
Connecticut	2,452,925
District of Columbia	327,539
Delaware	629,063
Florida	10,933,207
Georgia	5,279,022
Hawaii	600,668
Iowa	1,889,844
Idaho	809,343
Illinois	7,198,816
Indiana	3,755,342
Kansas	1,584,591
Kentucky	2,469,774
Louisiana	2,851,471
Massachusetts	4,052,326
Maryland	3,482,869
Maine	841,231
Michigan	7,091,282
Minnesota	3,241,273
Missouri	3,616,901
Mississippi	1,618,689
Montana	570,449
North Carolina	6,262,835
North Dakota	386,618
Nebraska	1,031,824
New Hampshire	818,902
New Jersey	5,178,106
New Mexico	988,919
Nevada	1,448,096
New York	12,076,328
Ohio	8,114,871
Oklahoma	2,251,410
Oregon	2,222,041
Pennsylvania	7,836,759
Rhode Island	703,879
South Carolina	2,713,447
South Dakota	464,931
Tennessee	3,888,661
Texas	13,088,812
Utah	1,536,826
Virginia	4,720,697
Vermont	386,396
Washington	3,809,802
Wisconsin	3,593,956
West Virginia	1,085,150
Wyoming	310,296