

Category	Field	Description	Count
Top 12	Age Range	18 - 24 Yrs Old	5,844,322
		25 - 34 Yrs Old	21,911,615
		35 - 44 Yrs Old	29,808,222
		45 - 54 Yrs Old	36,859,171
		55 - 64 Yrs Old	31,858,092
		65 - 74 Yrs Old	19,097,053
		75+ Yrs Old	16,612,472
		Unknown	16,370,500
	Income Range	< \$10,000	5,713,709
		\$10,000 - \$14,999	5,180,571
		\$15,000 - \$19,999	6,711,570
		\$20,000 - \$24,999	5,586,123
		\$25,000 - \$29,999	5,808,272
		\$30,000 - \$34,999	7,878,260
		\$35,000 - \$39,999	6,756,430
		\$40,000 - \$44,999	9,114,816
		\$45,000 - \$49,999	7,691,156
		\$50,000 - \$54,999	9,977,310
		\$55,000 - \$59,999	6,969,135
		\$60,000 - \$64,999	9,462,349
		\$65,000 - \$74,999	13,345,953
		\$75,000 - \$99,999	24,652,942
		\$100,000 - \$149,999	20,625,656
		\$150,000 - \$174,999	3,757,563
		\$175,000 - \$199,999	1,946,754
		\$200,000 - \$249,999	3,587,208
		>= \$250,000	5,261,079
	Gender Code	Female	86,211,867
	0011001	Male	74,846,866
		Unknown	19,239,905
	Marital Status in HH	Married	99,229,136
		Inferred Married	9,312,727
		Single	42,415,305
		Inferred Single	5,539,975
	Presence of Children	No Kids in HH	46,501,903
		Kids in HH	79,199,012
	Home Market Value	< \$25,000	5,215,958
	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	\$25,000 - \$49,999	7,537,085
		\$50,000 - \$74,999	16,769,395
		\$75,000 - \$99,999	20,844,767
		\$100,000 - \$124,999	17,667,327
		\$125,000 - \$149,999	15,561,028
		\$150,000 - \$174,999	13,239,194
		\$175,000 - \$199,999	10,674,044
		\$200,000 - \$224,999	8,872,175
		\$225,000 - \$249,999	7,453,891
		\$250,000 - \$274,999	6,306,404
		\$275,000 - \$299,999	5,294,885
		\$300,000 - \$349,999	8,480,246
		\$350,000 - \$399,999	6,249,574
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			\$450,000 - \$499,999	3,589,056
			\$500,000 - \$749,999	8,999,680
			\$750,000 - \$999,999	2,902,657
			>= \$1,000,000	1,987,688
		Home Owner / Renter	Home Owner	137,817,864
		Home Owner / Renter	Renter	6,985,974
		Length of Residence	< 1 Year	10,332,885
		Length of Residence	1 Year	
			2 Years	10,374,762
				11,209,949
			3 Years	10,255,186
			4 Years	10,119,408
			5 Years	9,545,999
			6 Years	8,407,909
			7 Years	7,397,595
			8 Years	6,616,309
			9 Years	5,449,572
			10 Years	5,656,598
			11 Years	6,323,652
			12 Years	5,596,779
			13 Years	4,887,298
			14 Years	4,894,124
			15+ Years	47,979,260
		Dwelling Type	Multiple Family Dwelling Unit	18,735,644
		2	Single Family Dwelling Unit	156,566,251
		Education	Completed High School	51,032,522
		Eddodion	Completed College	37,355,076
			Completed Galuate School	14,146,568
			Attended Vocational/Tech	596,450
		Net Worth	< \$1	4,528,417
		Net Worth		-
			\$1 - \$4,999	7,485,080
			\$5,000 - \$9,999	4,604,059
			\$10,000 - \$24,999	8,163,593
			\$25,000 - \$49,999	20,026,887
			\$50,000 - \$99,999	29,830,296
			\$100,000 - \$249,999	49,791,782
			\$250,000 - \$499,999	28,064,276
		<u> </u>	>= \$500,000	10,461,749
		Telephone Present	Phone number available (Not on DNC)	26,942,263
			Phone number on DNC	59,377,273
	-		No Phone Available	92,041,911
Category	Sub-Category	Field	Description	Count
Demographics	Age	Adults by Age Range	18-24 Present (Female)	12,830,263
	•	•	18-24 Present (Male)	11,289,490
			18-24 Present (Unknown)	151,900
			25-34 Present (Female)	26,497,422
			25-34 Present (Male)	24,711,495
			25-34 Present (Unknown)	152,285
			35-44 Present (Female)	29,497,464
			35-44 Present (Male)	28,427,209
			35-44 Present (Unknown)	147,090
			45-54 Present (Female)	37,440,658
			45-54 Present (Male)	35,682,211
			TO OT I ICOCIII (IVIAIC)	00,002,211
			45-54 Present (Linknown)	104 770
			45-54 Present (Unknown)	104,779
			55-64 Present (Female)	32,050,434
			55-64 Present (Female) 55-64 Present (Male)	32,050,434 31,633,672
			55-64 Present (Female) 55-64 Present (Male) 55-64 Present (Unknown)	32,050,434 31,633,672 70,952
			55-64 Present (Female) 55-64 Present (Male) 55-64 Present (Unknown) 65-74 Present (Female)	32,050,434 31,633,672 70,952 18,701,205
			55-64 Present (Female) 55-64 Present (Male) 55-64 Present (Unknown) 65-74 Present (Female) 65-74 Present (Male)	32,050,434 31,633,672 70,952 18,701,205 18,863,044
			55-64 Present (Female) 55-64 Present (Male) 55-64 Present (Unknown) 65-74 Present (Female) 65-74 Present (Male) 65-74 Present (Unknown)	32,050,434 31,633,672 70,952 18,701,205 18,863,044 45,993
			55-64 Present (Female) 55-64 Present (Male) 55-64 Present (Unknown) 65-74 Present (Female) 65-74 Present (Male)	32,050,434 31,633,672 70,952 18,701,205 18,863,044

		75+ Present (Unknown)	69,015
Credit	Premium Credit Card in HH	American Express	3,854,315
		Discover	6,238,546
		Gas/Retail Card	12,688,487
		Mastercard	21,444,464
		Visa	21,444,464
	Regular Credit Card in HH	American Express	18,440,517
		Discover	14,894,688
		Gas/Retail Card	2,710,155
		Mastercard	36,138,013
		Visa	52,839,189
	Credit Card in HH	Credit Card User	148,452,860
		New Card Issued within 12 Months	9,097,753
		Bank Card - Presence In HH	77,615,677
		Bank Card Holder	137,269,725
		Gas/Retail Card Holder	117,279,551
		Travel & Ent Card Holder	15,531,809
		Upscale Dept Store Card Holder	67,154,359
		Credit Card Holder - Unknown Type	135,603,400
	Credit Rating	< 500	1,395,889
		500 - 549	9,088,564
		550 - 599	8,817,140
		600 - 649	17,982,569
		650 - 699	27,962,545
		700 - 749	30,386,889
		750 - 799	51,214,485
		800+	20,310,107
		Unknown	13,140,450
	Available Lines of Credit	1 Line of Credit	50,777,132
		2 Lines of Credit	19,842,989
		3 Lines of Credit	11,275,496
		4 Lines of Credit	8,116,224
		5 Lines of Credit	5,209,082
		6 Lines of Credit	2,793,162
		7 Lines of Credit	1,265,794
		8 Lines of Credit	766,144
		9+ Lines of Credit	1,370,147
	Range of New Credit	\$0 - \$100	1,890,868
		\$101 - \$300	2,339,291
		\$301 - \$500	4,278,992
		\$501 - \$1,000	6,397,558
		\$1,001 - \$3,000	14,699,442
		\$3,001 - \$5,000	6,888,297
		\$5,001 - \$9,999	10,330,952
		> \$9,999	9,937,924
Ethnicity	Ethnic Code	African American 1	9,053,361
		Arab	914,918
		Armenian	239,649
		Austrian	772,631
		Belgian	125,596
		Bulgarian	47,354 62,045
		Byelorussian	62,945
		Chinese Croatian	1,903,845 83,302
		Czech	564,163
		Danish	
		Dutch	987,494 3,308,485
		Egyptian	44,723
		English	57,822,234
		Ethiopian Ethiopian	
		Filipino	69,833
		т пршо	505,779

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	Finnish	217,471
	French	5,082,092
	German	14,079,590
	Greek	538,973
	Hawaiian	45,860
	Hispanic	16,311,484
	Hungarian	786,496
	Indian	1,110,999
	Irish	10,989,622
	Italian	7,288,720
	Japanese	681,660
	Jewish Khmer	4,759,114
		56,348
	Korean	624,665
	Lithuanian	104,254
	Native American	217,916
	Nigerian	90,757
	Norwegian	813,156
	Pakistani	74,203
	Persian	185,206
	Polish	2,301,953
	Portuguese	863,198
	Romanian	129,756
	Russian	845,726
	Scotch	13,494,633
	Serbian	192,276
	Slovakian	217,696
	Slovenian	66,420
	Swedish	1,930,612
	Thai	57,600
	Turkish	75,156
	Ukrainian	167,904
	Vietnamese	880,525
	Welsh	5,606,223
Ethnic Group	African American	9,466,754
	Central & Southwest Asian	250,889
	Eastern European	5,673,428
	Far Eastern	4,268,831
	Hispanic	17,174,877
	Jewish	4,759,114
	Mediterranean	7,828,418
	Middle Eastern	1,251,299
	Native American	217,945
	Polynesian	554,312
	Scandinavian	3,952,774
	Southeast Asian	1,200,925
	Western European	111,313,654
	Uncoded (No Group)	12,385,418
Hispanic Country-Code	Brazil	63,113
· · · · ·	Colombia	56,588
	Cuba	609,315
	Dominican Republic	109,173
	Ecuador	16,833
	El Salvador	108,782
	Guatemala	12,172
	Honduras	10,830
	Mexico	8,976,522
	Puerto Rico	1,726,122
	Spain	16,322
African-Amer Confidence	65-74% Confidence	1,305,977
Autour Autor Communitie	75-84% Confidence	1,245,379
	7.0 04/0 Confidence	1,240,318

		85-94% Confidence	1,640,774
		95%+ Confidence	3,142,119
	Assimilation Codes	Assimilated - English Speaking	8,795,000
		Bilingual - English Primary	7,386,142
		Bilingual - Native Language Primary	3,075,337
		Unassimilated - Native Language Only	4,693,210
	Language	Hungarian	59,866
		Greek	63,041
		French	88,555
		Farsi	89,432
		Russian	134,432
		Hebrew	143,711
		German	166,174
		Japanese	181,594
		Polish	193,632
		Arabic	267,196
		Korean	366,247
		Portuguese	421,104
		Hindi Italian	422,358 428,022
		Vietnamese	535,144
		Chinese	690,922
		Spanish	9,174,636
		English	153,999,043
	Religion	Buddhist	2,960,439
		Catholic	47,225,057
		Greek Orthodox	538,973
		Hindu	1,061,185
		Islamic	1,563,913
		Jewish	4,759,114
		Siku	52,543
		Lutheran	88,377
		Mormon	857,312
		Eastern Orthodox	1,672,632
		Protestant	106,088,377
···-	T	Shinto	681,660
НН Туре	Number of Adults	One	39,109,476
		Two	63,737,120
		Four+	33,530,130 39,434,567
	Number of Children	No Kids	46,501,903
	Number of Children	1 Kid	59,180,814
		2 Kids	13,569,771
		3 Kids	4,467,433
		4+ Kids	1,980,994
	Total HH Size	One	31,105,745
		Two	42,021,595
		Three	39,014,741
		Four	28,739,570
		Five	17,970,783
	<u> </u>	Six+	16,973,230
	Generations In HH	1 Generation - Adult	55,630,187
		2 Generations - Adult/Child	78,540,115
	Conjor Adult In UU	3 Generations - Adults/Child/Parent	25,411,195
	Senior Adult In HH Veteran In HH	Yes Yes	39,987,947 11,118,712
	Young Adult in HH	Yes	21,555,242
Occupation	African American Professionals	Yes	331,388
- Journal of I	Home Office - Electronics	Yes	38,646,775
	Home Office - General	Yes	6,030,226
	SOHO Indicator	Yes	29,807,491
		•	•

		Working Woman	Yes	78,487,918
		Business Owner	Accountant	714,008
			Builder	25,923
			Contractor	239,182
			Dealer/Retailer/Storekeeper	26,215
			Distributor/Wholesaler	3,979
			Funeral Director	7,654
			Maker/Manufacturer	8,088
			Owner	624,207
			Partner	53,182
			Self-Employed	2,036,780
		Occupation	Professional/Tech	19,551,021
			Admin/Mgr	7,097,956
			Sales/Service	2,078,170
			Clerical/White Collar	19,414,667
			Craftsman/Blue Collar	15,894,499
			Student	740,284
			Homemaker	10,101,350
			Retired	10,414,095
			Farmer	1,158,651
			Military	500,411
			Religious	104,805
			Self Employed	1,316,691
			Educator	699,721
			Financial Professional	1,357,538
			Legal Professional	311,153
			Medical Professional	5,407,462
			Other	160,279
	Other	Children by Age Range	Age 0 - 2 Present (Male)	393,422
		,	Age 0 - 2 Present (Female)	401,389
			Age 0 - 2 Present (Unknown)	10,985,550
			Age 3 - 5 Present (Male)	343,162
			Age 3 - 5 Present (Female)	359,015
			Age 3 - 5 Present (Unknown)	9,335,972
			Age 6 - 10 Present (Male)	1,569,023
			Age 6 - 10 Present (Female)	1,858,752
			Age 6 - 10 Present (Unknown)	14,743,937
			Age 11 - 15 Present (Male)	2,688,850
			Age 11 - 15 Present (Female)	2,920,891
			Age 11 - 15 Present (Unknown)	14,002,572
			Age 16 - 17 Present (Male)	5,102,461
			Age 16 - 17 Present (Female)	5,036,952
			Age 16 - 17 Present (Unknown)	10,091,706
Category	Sub-Category	Field	Description	Count
Behavioral	Donor	Animal Welfare	Yes	12,666,266
		Arts or Cultural	Yes	1,178,464
		Charitable	Yes	91,244,386
		Children's	Yes	16,113,463
		Community / Charities	Yes	57,085,502
		Donation/Contribution	Yes	9,654,074
		Environment or Wildlife	Yes	16,233,733
		Environmental Issues	Yes	64,769
		Health	Yes	32,650,079
		International Aid	Yes	552,902
		Mail Order Donor	Yes	4,912,742
		Other	Yes	11,380,192
		Political	Yes	72,137,331
		Political - Conservative	Yes	815,503
		Political - Liberal	Yes	467,124
		Religious	Yes	21,049,111
		Veteran's	Yes	12,256,949
		•		. —

		Frequency		Page
	Entertainment	Computers	Yes	112,697,532
		Consumer Electronics	Yes	101,747,961
		DVDs/Videos	Yes	6,414,335
		Education Online	Yes	11,115,563
		TV/Video/Movie	Yes	1,122,081
		Gaming	Yes	829,415
		Gaming - Computer Games	Yes	1,950,634
		Gaming - Video Games	Yes	2,987,134
		High End Appliances	Yes	236,101
		Movie Collector	Yes	19,279,794
		Music - Avid Listener	Yes	38,371,406
		Music - Home Stereo	Yes	1,432,976
		Music Collector	Yes	7,558,698
		Music Player	Yes	
		Musical Instruments	Yes	27,154,871
				3,150,684
		Theater / Performing Arts	Yes	16,374,983
		TV - Cable	Yes	102,562
	Г	TV - Satellite Dish	Yes	7,993,917
	Finance	Active Investor	Yes	11,080,917
		Investments - Foreign	Yes	3,789,464
		Investments - Personal	Yes	67,385,272
		Investments - Real Estate	Yes	11,672,594
		Investments - Stocks / Bonds	Yes	18,254,718
		Money Seekers	Yes	12,275,518
		Financial Newsletter	Yes	10,817,349
		Invest Prop Owned Range	1 - 4 Properties	8,716,614
			5 - 9 Properties	235,698
			10 - 14 Properties	33,560
			15 - 24 Properties	14,252
			25 - 49 Properties	4,598
			50+ Properties	923
	Lifestyles	Arts & Broadway	Yes	1,669,030
		Cosmopolitan	Yes	40,373,357
		Fast Trackers	Yes	4,596,755
			Yes	8,258,426
		Handymen		
		Home & Garden	Yes	19,165,124
		Homebodies	Yes	33,830,514
		Mo' Money	Yes	18,917,445
		Tech Gurus	Yes	34,533,465
		The Good Life	Yes	20,517,150
		Weekend Warriors	Yes	10,482,899
	Reading	Audio Books	Yes	452,918
		Current Affairs / Politics	Yes	30,458,512
		General	Yes	115,594,646
		History / Military	Yes	6,376,846
		Magazines	Yes	120,734,478
		Religious / Inspirational	Yes	16,443,422
		Religious / Inspirational	Yes	29,293,733
		Science / Space	Yes	4,090,354
		Science Fiction	Yes	7,701,628
Category	Sub-Category	Field	Description	Count
			·	
terests	Collectors	Antiques	Yes	28,162,777
		Arts	Yes	5,458,849
		Avid Collector	Yes	14,724,056
		Coins	Yes	15,183,562
		General Collector	Yes	48,512,584
		Military Memorabilia	Yes	1,308,455
			100	
		Sports Memorabilia	Yes	9,248,554
				9,248,554 5,052,710
	Cooking	Sports Memorabilia	Yes	

	_	Frequency		Page 8
		Natural Foods	Yes	21,949,103
		Wines	Yes	9,447,112
	Fitness	Aerobic	Yes	5,444,476
		Dieting / Weight Loss	Yes	42,623,170
		Health/Medical	Yes	44,720,410
		Running / Jogging	Yes	4,572,652
		Self Improvement	Yes	13,108,561
		Walking	Yes	24,216,105
	Hobbies	Auto Work	Yes	
	Hobbies			51,300,737
		Aviation	Yes	1,916,951
		Crafts	Yes	76,886,738
		Games - Board Games/Puzzles	Yes	1,064,862
		Gardening	Yes	95,863,776
		Home Improvement	Yes	46,407,767
		Home Improvement - DIY	Yes	5,475,289
		House Plants	Yes	3,150
		Needle Crafts	Yes	21,424,165
		Photography	Yes	15,892,696
		Sweepstakes / Contests	Yes	40,863,401
		Woodworking	Yes	15,136,158
	Pets	Cat Owner	Yes	22,228,825
		Dog Owner	Yes	34,405,325
		Equestrian	Yes	3,118,756
		Other Pet Owner	Yes	32,089,473
	Sports	Boating / Sailing	Yes	15,739,265
	Sports	Camping / Hiking	Yes	
				22,787,966
		Fishing	Yes	26,993,997
		Golf	Yes	25,899,260
		Hunting / Shooting	Yes	28,828,314
		Motorcycling	Yes	7,657,158
		NASCAR	Yes	17,788,126
		Scuba Diving	Yes	897,957
		Snow Skiing	Yes	4,530,605
		Tennis	Yes	1,708,469
		Spectator - Auto/Cycle Racing	Yes	15,258,189
		Spectator - Baseball	Yes	22,747,735
		Spectator - Basketball	Yes	20,791,994
		Spectator - Football	Yes	30,033,001
		Spectator - Hockey	Yes	7,974,878
		Spectator - Soccer	Yes	291,117
		Spectator - TV	Yes	17,017,323
	Travel	Cruise Vacations	Yes	26,430,990
		Domestic Travel	Yes	45,828,480
		Gaming - Casino	Yes	7,585,657
		General Travel	Yes	
				12,388,917
	Other	International Travel	Yes	8,001,003
	Other	Arts	Yes	29,128,509
		Career	Yes	24,907,655
		Career Improvement	Yes	1,422,320
		Children's Interests	Yes	59,249,757
		Christian Families	Yes	18,161,632
		Grandchildren	Yes	8,721,581
		Parenting	Yes	4,067,363
		Single Parent	Yes	17,597,909
		Smoking / Tobacco	Yes	7,146,790
Category	Sub-Category	Field	Description	Count
Buying	Purchase Habits	Mail Order Buyer	Yes	136,872,758
_~, <u>y</u>	i ai ciiado Habita	Mail Order Buyer  Mail Order Responder	Yes	136,926,213
		Membership Clubs	Yes	<u> </u>
		•		7,976,903
		Online Purchasing Indicator	Yes	44,096,611
		Value-Priced Genl Merchandise	Yes	26,400,233

Apparel - Women's - Petite	T			T	
Apparel - Women's - Plus Sizes		Women's	Apparel - Women's	Yes	62,177,145
Men's					2,837,721
Men's			Apparel - Women's - Plus Sizes	Yes	21,606,698
Apparel - Men's - Big & Tall   Yes   3.5612/PM			Young Women's Apparel	Yes	3,863,799
Apparel - Men's - Big & Tall   Yes   3.5612/PM		Men's	Apparel - Men's	Yes	22,704,594
Noung Men's Apparel   Yes			• •	Yes	3,612,784
Kids'   Apparel - Children's   Yes   3,495,224					
Apparel - Infants & Toddler		Kids'			<u> </u>
Learning & Activity Toys		Nius			
General   Yes   2,132,007					
Baby Care					
Back-To-School					
Other Purchases			Baby Care	Yes	2,432,097
Art			Back-To-School	Yes	774,621
Auto Parts & Accessories   Yes		Other Purchases	Antiques	Yes	35,504
Beauty/Cosmetics			Art	Yes	23,668,275
Beauty/Cosmetics			Auto Parts & Accessories	Yes	
Books					
Books - Audio			•		_
Collectibles					
Crafts					-
Gardening					
Health & Beauty					
Home & Garden   Yes   29,398,657   Home Furnishings / Decorating   Yes   113,591,555			Gardening	Yes	35,797,505
Home Furnishings / Decorating			Health & Beauty	Yes	38,594,434
Hunting			Home & Garden	Yes	29,398,657
Hunting			Home Furnishings / Decorating	Yes	113,591,559
Jewelry			Hunting	Yes	
Luggage				Yes	
Magazines   Yes					
Pets					-
Photography & Video Equip   Yes   1,093,643   Sports & Leisure   Yes   35,326,978     Telecommunications   Yes   155,675     Category   Sub-Category   Field   Description   Count			_		
Sports & Leisure   Yes   35,326,978     Telecommunications   Yes   155,675     Category   Sub-Category   Field   Description   Count     Mortgage   Mortgage   Pass Prospector Home Value   \$25,000					
Telecommunications   Yes					
Category         Sub-Category         Field         Description         Count           Mortgage         Pass Prospector Home Value         < \$25,000         \$49,999         2,456,366           \$50,000         \$549,999         2,456,366         \$50,000         \$74,999         6,996,937           \$75,000         \$99,999         9,285,600         \$100,000         \$124,999         9,956,901           \$100,000         \$124,999         9,599,123         \$150,000         \$199,999         15,440,702           \$200,000         \$249,999         10,716,683         \$250,000         \$299,999         7,448,222           \$300,000         \$399,999         9,157,401         \$400,000         \$499,999         4,956,158           \$750,000         \$199,999         4,956,255         \$750,000         \$199,999         4,956,255           \$250,000         \$249,999         7,448,222         \$300,000         \$249,999         4,956,255           \$250,000         \$249,999         4,956,255         \$750,000         \$129,999         4,956,255           \$250,000         \$249,999         3,414,662         \$50,000         \$249,999         3,414,662           \$250,000         \$249,999         3,414,662         \$50,000         \$249,999 <th></th> <th></th> <th>•</th> <th></th> <th>35,326,978</th>			•		35,326,978
Mortgage   Mortgage   Pass Prospector Home Value   <\$25,000			Telecommunications	Yes	155,675
\$25,000 - \$49,999	Category	Sub-Category	Field	Description	Count
\$50,000 - \$74,999	Mortgage	Mortgage	Pass Prospector Home Value	< \$25,000	1,496,466
\$50,000 - \$74,999			-	\$25,000 - \$49,999	2,456,366
\$75,000 - \$99,999				\$50.000 - \$74.999	
\$100,000 - \$124,999					
\$125,000 - \$149,999 9,599,123 \$150,000 - \$199,999 15,440,702 \$200,000 - \$249,999 10,716,683 \$250,000 - \$299,999 7,448,220 \$300,000 - \$399,999 9,157,401 \$400,000 - \$499,999 4,964,158 \$750,000 + \$749,999 4,964,158 \$750,000 + \$749,999 4,964,158 \$750,000 + \$149,999 4,964,158 \$250,000 - \$749,999 4,964,158 \$250,000 - \$749,999 4,964,158 \$250,000 + \$149,999 4,964,158 \$250,000 - \$149,999 4,964,158 \$250,000 - \$149,999 4,964,158 \$250,000 - \$149,999 5,046,938 \$250,000 - \$124,999 4,964,158 \$100,000 - \$124,999 4,956,255 \$150,000 - \$149,999 7,876,593					_
\$150,000 - \$199,999					i i
\$200,000 - \$249,999					
\$250,000 - \$299,999 7,448,220 \$300,000 - \$399,999 9,157,401 \$400,000 - \$499,999 4,852,666 \$500,000 - \$749,999 4,964,158 \$750,000+ 1,468,475 \$750,000+ 1,468,475 \$200,000 - \$749,999 4,964,158 \$100,000 - \$100,000					
\$300,000 - \$399,999 9,157,401 \$400,000 - \$499,999 4,852,666 \$500,000 - \$749,999 4,964,158 \$750,000+ 1,468,479  Sales Transaction Code Construction Loan 363,641  Subdivision/New Construction 6,609,020 Resale 54,588,170 Seller Carryback 320,613  Purchase Amt Range \$\frac{5}{25},000  \frac{5}{24},999  \frac{3}{24},410,841 \$\frac{5}{25},000 - \frac{5}{24},999  \frac{4}{25},046,938 \$\frac{5}{2125,000} - \frac{5}{249,999}  \frac{4}{25},525 \$\frac{5}{2150,000} - \frac{5}{2199,999}  \frac{4}{25},525 \$\frac{5}{2150,000} - \frac{5}{2199,999}  \frac{4}{25},525 \$\frac{5}{2150,000} - \frac{5}{2199,999}  \frac{4}{25},525 \$\frac{5}{2150,000} - \frac{5}{2199,999}  \frac{7}{2},7676,593					
\$400,000 - \$499,999					
\$500,000 - \$749,999					9,157,401
\$750,000+ 1,468,479  Sales Transaction Code Construction Loan 363,641  Subdivision/New Construction 6,609,020  Resale 54,588,170  Seller Carryback 320,613  Purchase Amt Range <\$25,000 2,198,692  \$25,000 - \$49,999 3,414,662  \$50,000 - \$74,999 4,410,841  \$75,000 - \$99,999 5,046,938  \$100,000 - \$124,999 4,527,779  \$125,000 - \$149,999 4,956,255  \$150,000 - \$199,999 7,876,593				\$400,000 - \$499,999	4,852,666
Sales Transaction Code         Construction Loan         363,641           Subdivision/New Construction         6,609,020           Resale         54,588,170           Seller Carryback         320,613           Purchase Amt Range         < \$25,000         2,198,692           \$25,000 - \$49,999         3,414,662           \$50,000 - \$74,999         4,410,841           \$75,000 - \$99,999         5,046,938           \$100,000 - \$124,999         4,527,779           \$125,000 - \$149,999         4,956,255           \$150,000 - \$199,999         7,876,593				\$500,000 - \$749,999	4,964,158
Subdivision/New Construction       6,609,020         Resale       54,588,170         Seller Carryback       320,613         Purchase Amt Range       < \$25,000       2,198,692         \$25,000 - \$49,999       3,414,662         \$50,000 - \$74,999       4,410,841         \$75,000 - \$99,999       5,046,938         \$100,000 - \$124,999       4,527,779         \$125,000 - \$149,999       4,956,255         \$150,000 - \$199,999       7,876,593				\$750,000+	1,468,479
Subdivision/New Construction       6,609,020         Resale       54,588,170         Seller Carryback       320,613         Purchase Amt Range       < \$25,000       2,198,692         \$25,000 - \$49,999       3,414,662         \$50,000 - \$74,999       4,410,841         \$75,000 - \$99,999       5,046,938         \$100,000 - \$124,999       4,527,779         \$125,000 - \$149,999       4,956,255         \$150,000 - \$199,999       7,876,593			Sales Transaction Code	Construction Loan	363,641
Resale       54,588,170         Seller Carryback       320,613         Purchase Amt Range       < \$25,000       2,198,692         \$25,000 - \$49,999       3,414,662         \$50,000 - \$74,999       4,410,841         \$75,000 - \$99,999       5,046,938         \$100,000 - \$124,999       4,527,779         \$125,000 - \$149,999       4,956,255         \$150,000 - \$199,999       7,876,593		,		Subdivision/New Construction	6,609,020
Seller Carryback       320,613         Purchase Amt Range       < \$25,000       2,198,692         \$25,000 - \$49,999       3,414,662         \$50,000 - \$74,999       4,410,841         \$75,000 - \$99,999       5,046,938         \$100,000 - \$124,999       4,527,779         \$125,000 - \$149,999       4,956,255         \$150,000 - \$199,999       7,876,593					
Purchase Amt Range       < \$25,000       2,198,692         \$25,000 - \$49,999       3,414,662         \$50,000 - \$74,999       4,410,841         \$75,000 - \$99,999       5,046,938         \$100,000 - \$124,999       4,527,779         \$125,000 - \$149,999       4,956,255         \$150,000 - \$199,999       7,876,593					
\$25,000 - \$49,999 3,414,662 \$50,000 - \$74,999 4,410,841 \$75,000 - \$99,999 5,046,938 \$100,000 - \$124,999 4,527,779 \$125,000 - \$149,999 4,956,255 \$150,000 - \$199,999 7,876,593			Purchase Amt Range		
\$50,000 - \$74,999			i di ciiase Ailit Nalige		
\$75,000 - \$99,999					
\$100,000 - \$124,999 4,527,779 \$125,000 - \$149,999 4,956,255 \$150,000 - \$199,999 7,876,593					
\$125,000 - \$149,999 4,956,255 \$150,000 - \$199,999 7,876,593					
\$150,000 - \$199,999 7,876,593					4,527,779
				\$125,000 - \$149,999	4,956,255
				\$150,000 - \$199,999	7,876,593
\$200,000 - \$249,999   5,048,902				\$200,000 - \$249,999	5,048,902
					3,551,834
\$300,000 - \$399,999 4,136,495	ſ				, ,

		Frequency		Page 10
			\$400,000 - \$499,999	2,097,824
			\$500,000 - \$749,999	2,087,560
			\$750,000 - \$999,999	628,470
			\$1,000,000+	455,782
		Total Mortgage Amt Range	< \$25,000	1,305,649
		Total Wortgage Aint Kange	\$25,000 - \$49,999	2,472,477
			\$50,000 - \$74,999	3,646,504
			\$75,000 - \$99,999	3,614,439
			\$100,000 - \$124,999	4,293,521
			\$125,000 - \$149,999	3,529,063
			\$150,000 - \$199,999	5,799,201
			\$200,000 - \$249,999	4,025,915
			\$250,000 - \$299,999	2,752,908
			\$300,000 - \$399,999	3,199,735
			\$400,000 - \$499,999	1,611,184
			\$500,000 - \$749,999	1,341,183
			\$750,000 - \$999,999	313,435
			\$1,000,000+	232,008
		Loan-to-Value Range	<= 10%	694,080
			11 - 20%	1,815,172
			21 - 30%	2,363,383
			31 - 40%	2,913,934
			41 - 50%	3,387,465
			51 - 60%	3,829,118
			61 - 70%	4,293,137
			71 - 75%	2,402,921
			76 - 80%	2,699,695
			81 - 85%	2,920,050
			86 - 90%	2,819,965
			91 - 95%	2,792,033
			96 - 100%	2,879,593
			101 - 120%	8,108,221
			>= 121%	6,024,648
	Property	Air Conditioning	Central	29,929,715
	rioperty	All Collationing	Central & Unit	232,667
			Dual Unit	
				324,680
			Evaporative	629,645
			Heat Pump	169,083 1,724,899
			Refrigeration	
			D1	
			Package	332,289
			Separate System	332,289 452,260
			Separate System Split System	332,289 452,260 2,279,054
			Separate System Split System Wall Unit	332,289 452,260 2,279,054 186,269
			Separate System Split System Wall Unit Window Unit	332,289 452,260 2,279,054 186,269 270,982
			Separate System Split System Wall Unit Window Unit Wall/Window Unit	332,289 452,260 2,279,054 186,269 270,982 131,009
		Fuel	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096
		Fuel	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069
		Fuel	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369
			Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947
		Fuel	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372
			Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920
			Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372
		Sewer	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public Septic	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237
			Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237 6,217,847
		Sewer	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public Septic Yes Commercial	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237
		Sewer Swimming Pool	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public Septic Yes	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237 6,217,847
		Sewer Swimming Pool	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public Septic Yes Commercial	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237 6,217,847 2,125,428
		Sewer  Swimming Pool Water	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public Septic Yes Commercial Private	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237 6,217,847 2,125,428 1,718,192
Ca	ategory	Sewer Swimming Pool	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public Septic Yes Commercial Private Public	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237 6,217,847 2,125,428 1,718,192 14,484,493
<u>Ca</u> Geography	ategory	Sewer  Swimming Pool Water	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public Septic Yes Commercial Private Public Well	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237 6,217,847 2,125,428 1,718,192 14,484,493 1,833,011
	ategory	Sewer  Swimming Pool Water  Field	Separate System Split System Wall Unit Window Unit Wall/Window Unit Electric Gas Gas Public/Piped Oil Commercial Private Public Septic Yes Commercial Private Public Well Description	332,289 452,260 2,279,054 186,269 270,982 131,009 3,648,096 12,984,069 3,067,369 1,532,947 1,649,372 2,913,920 12,792,328 2,847,237 6,217,847 2,125,428 1,718,192 14,484,493 1,833,011 Count

	1 486 1
Arkansas	1,828,677
Arizona	3,159,936
California	18,685,412
Colorado	2,899,199
Connecticut	2,452,925
District of Columbia	327,539
Delaware	629,063
Florida	10,933,207
Georgia	5,279,022
Hawaii	600,668
Iowa	1,889,844
Idaho	809,343
Illinois	7,198,816
Indiana	3,755,342
Kansas	1,584,591
Kentucky	2,469,774
Louisiana	2,851,471
Massachusetts	4,052,326
Maryland	3,482,869
Maine	841,231
Michigan	7,091,282
Minnesota	3,241,273
Missouri	3,616,901
Mississippi	1,618,689
Montana	570,449
North Carolina	6,262,835
North Dakota	386,618
Nebraska	1,031,824
New Hampshire	818,902
New Jersey	5,178,106
New Mexico	988,919
Nevada	1,448,096
New York	12,076,328
Ohio	8,114,871
Oklahoma	2,251,410
Oregon	2,222,041
Pennsylvania	7,836,759
Rhode Island	703,879
South Carolina	2,713,447
South Dakota	464,931
Tennessee	3,888,661
Texas	13,088,812
Utah	1,536,826
Virginia	4,720,697
Vermont	386,396
Washington	
Wisconsin	3,809,802 3,593,956
West Virginia	
Wyoming	1,085,150
vvyoning	310,296